The Eisenhower Years

1953-1961



Overview



Eisenhower had been the **Supreme Allied Commander** for the war effort in Europe during WW2.

The Presidency of Dwight Eisenhower was a time of **prosperity and social change.** The period was marked by several important developments.

Economic Expansion

The United States continued to be the world's largest producer of goods.

Americans bought millions of automobiles, television sets, refrigerators and other appliances.

Baby Boom

As a result of economic prosperity, people settled down to work and started having families.

Birth rates were extremely high.

Growth of Suburbs

The **G.I. Bill** made it easy for **war veterans** to obtain loans to **buy houses and attend college**.

This led to an increase in home ownership and the growth of suburbs. (loosely-populated areas just outside of cities).

People living in the suburbs were able to commute by car to work in city centers.

Conformity

There was an **emphasis on conformity** (being like everyone else).

Fear and distrust of communism

Increased hostility towards unusual or different ideas.

Containment

In foreign affairs, the **U.S. contained communism** by **stopping the Soviets** from gaining additional territory.

In 1957, the **Eisenhower Doctrine** stated the US would send **troops to any Mideast nation defending itself against communism**.

The Civil Rights Movement

President Eisenhower gave some support to the Civil Rights Movement when he sent federal troops to Little Rock, Arkansas in 1957 to enforce a Supreme Court decision against racial segregation in public schools.





